

Perfect Finish News

Perfect Finish Paves The Way Ahead

We launched Perfect Finish UK on 1st March 2005. Since then, we have been busy paving the way to establish Perfect Finish as a Brand choice, and to date, we have 26 Distributors from around the country.

We've listened to your comments and as a result, we are pleased to announce the introduction of several Product Extensions, Product Innovations, and increased flexibility in delivery options. **Read On!**

New Products

We've introduced 5 new products. From January 2006, Apache and the Super Wipe Embossed will become available; with Topaz, Plush and Glint available by the end of the first quarter.

#305 Apache 'First Strike' Traffic Film Remover

Apache is a more conventional T.F.R, using sodium hydroxide (1%), which means it only requires an irritant rather than corrosive hazard symbol. This product differs from Stealth in that it is formulated with market breaking rinse aids to allow the rinsing cycle to be reduced, but still leave a high gloss appearance. This product has bite, performance and as such, delivers a superb final finish. Available in 4 x 4 L, 25 L, 200 L and 1000 L.

#405 Topaz All Vehicle Shampoo

Topaz is a highly versatile and gentle shampoo suitable for all vehicle exteriors and can be used by bucket and sponge or roller brush system. Available as 4 x 4 L and 25 L drums.

#705 Plush Leather Cream Cleaner & Conditioner

Plush cleans and nourishes leather, and also reinforces that fantastic leather feel and fragrance. Available as a 6 x 1 L.

#505 Glint Used Car Polish

Glint is a hand applied cleaning and renovating wax polish for late vehicle paintwork. Available in 6 x 1 L and 4 x 4 L.

#221171 Super Wipe

Super Wipe Embossed 3 Ply Blue is ideal for those super big wiping needs. Packaged in its own dispensing box, Super Wipe comes with 450 sheets ready-to-use wipes.

Product Extensions Available January 2006



As many of our Distributors have active Trade/End User Counters, we have introduced a *new 1 litre bottle* to complement the range. These 1 litre bottles are supplied as a 6 pack box.

All products are supplied in fluorinated bottles (to stop the bottle sucking in), and with the appropriate flip top, click lock or trigger spray action. This new extension includes the following products:

- #40001 Pearl Wash 'n' Wax
- #41001 Spot-Less Tar & Adhesive Remover
- #42001 Express Alloy Wheel Cleaner
- #61001 Optical Glass Cleaner
- #70001 Sheen-On Low Sheen Interior Dressing
- #71001 Auto-Scent Re-odouriser
- #50001 Infinite Wax Car Polish
- #51001 Reno-Vate Exterior Plastic Gel

Product Name Change

The 3 ply, Blue Wiping Roll (1000 sheets; 37 cm x 3.8 m/1 roll shrink-wrapped, code 22080), has been re-named '*Mega Wipe*', to help delineate this product from the other wiping rolls.



Flexible Delivery

Carriage paid deliveries are currently £435. However, we've now added a new option to make the delivery of 200 L barrels hassle free. We'll deliver any 200 L barrel direct to your customer with a UK mainland destination, for a small fee of £10.00. *Plus*, you can now order small quantities of Ancillary Products in between main orders, and have them shipped to you for only £2.50 postage & packing. The product extensions, new products, and offers on shipping have already been added to the re-vamped Price List which will be issued to you all shortly.

Changes to Flip Tops

Those of you who have been using our screen-printed decanters will have noticed the change to the new flip top, which are more robust than the earlier type.